Social media provides teens with access and connectivity more than ever before. The average teen sends over 3,300 text messages each month, and over three billion snaps are shared on Snapchat each day. The frontal lobe of the brain, which is responsible for reasoning and decision making, isn’t fully developed until early adulthood. One in six females and one in twenty-five males will be sexually abused by the age of 18. One in three teens in a dating relationship is being abused, and twenty percent of sex crimes committed against minors are perpetrated by other minors. A recent meta-analysis showed that schools that implement a social emotional learning curriculum show an eleven percentile point increase in standardized test scores.

With these facts in mind, curriculum was developed to arm teens with knowledge to successfully navigate the unique challenges of our digital world. The curriculum team, consisting of a nationally recognized educator and curriculum specialist, a family nurse practitioner, and a licensed professional counselor, develops the content and presents it to a teen focus group for review. The teens then select graphics, wording, and activities to ensure that the curriculum is relevant and beneficial.
Truth, Facts & Lies is a seven-session education program. Sessions include Setting Boundaries, Bullying, Social Media, Online Solicitation and Human Trafficking, Dating and Relationship Abuse, The Teenage Brain and Addiction, and a wrap up session.

The series is designed to engage teens in a meaningful way so they become comfortable talking about these tough subjects. They will become the leaders among their peers and have a plan ready when faced with these issues outside of the classroom. In every session students develop strategies to remove themselves from dangerous or uncomfortable situations. Students who have completed the program are reporting significant behavior changes in all areas covered. The number one write-in comment when asked, “What would you change about the program?” is “more” - more time, more sessions, more topics, more students. There is a high school and middle school edition of Truth, Facts & Lies.

Truth, Facts & Lies can be implemented as a unit within health education class, or it can be implemented as an organization in which selected students meet throughout the term. One school is using the program for all of their athletes. Athletes will attend one session per day over the course of one week during summer training camps. The program can be used in after school programs, for clubs, community organizations, youth groups, etc.

- Seven Session education program designed for each lesson to build upon one another.
- Every session includes “Graceful Outs.” Students are given a variety of scenarios to navigate and develop strategies to remove themselves and assist their peers.
- Post evaluations show behavior changes in every subject covered.
- The sessions are not traditional lectures, but guided discussions designed to engage students and increase processing and ownership of material.
- Content package includes 8 hours of professional development.
- All content is based on current research, statistics, and adolescent brain development.
- Content is updated yearly to reflect current trends and findings.
- Parents/guardians receive a newsletter after each session with information about the topic, other resources, and talking points to use with their child.

We offer a 90-minute parent education program to educate parents on brain development, communication strategies, social media and anticipatory guidance surrounding online solicitation, relationship abuse, and addiction.
A licensing agreement between B Curriculum and another entity would include the following:

- 300+ page teaching manual
- 8 Power Point Presentations (Getting to Know You and Boundaries, Bullying, Controlling Your Digital Footprint, Online Solicitation and Human Trafficking, Dating and Relationship Abuse, Teenage Brain and Addiction, Wrap Up Session, Parent's Presentation, 20 minute program overview presentation)
- Pre-Evaluation
- Post Evaluation
- Program Evaluation
- Parental Consent
- Student Confidentiality Agreement
- Information for school administration on student selection, classroom requirements, etc
- Take Away Materials for each session in PDF format
  1. Am I Bully?
  2. Bullying v IED cards
  3. One-hour challenge sticker
  4. Social Media Top 10 Card
  5. Human Trafficking Infographic
  6. Dating & Abuse Infographic
  7. How Healthy is My Relationship? survey
  8. Am I a Good Partner? survey
  9. Addiction Cycle Infographic
  10. Pornography Infographic
  11. Truth, Facts & Lies review card
  12. My Person Card

- Access to Truth, Facts & Lies logo for student t-shirts
- 6 Parent Newsletters
- DVDs of 6 lessons being taught in schools with facilitator reflection of each session
- 8 hours of on-site training for volunteers/staff. Training covers content, teaching methods, classroom management, mandatory reporting, strategies for communicating with teens, etc.
- On going support throughout the program as needed.
- Truth, Facts & Lies social media pages will include photographs of your students and updates from your schools to engage the students. (Facebook, SnapChat, Instagram)
TAKE CHARGE

Take Charge is a program for teen girls covering socially and developmentally relevant content based on feedback from the participants. Take Charge courses include Kiss My Harassment Goodbye, a two-hour workshop about sexual harassment and finding your voice, and Women in Media: What Are You Buying? This 60 minute class looks at the image of women portrayed by music, movies, advertisements and social media and how that image influences our expectations and self-worth.

Take Charge sessions are stand alone lessons and can be presented as workshops in a variety of settings.

Dismembering the Subject
- Women are often dismembered in advertisements; only her legs or mouth or back is shown
- Men are very rarely dismembered in advertisements
- When we take away someone’s face, what are we doing?
- This is the first step in objectifying a person. They aren’t a person, they are just a pair of legs.

Purpose
- List characteristics of women portrayed in the media
- Describe the effect of media on young women today
- Develop a plan to change the status quo
B Curriculum, LLC was founded by Kari Hankins, Susan Couch, and Kristen Cassidy. Susan Couch is a Milken Award winning educator. She has traveled nationally through the National Institute for Excellence in Teaching (NIET), working with curriculum, teacher accountability, using data in the classroom, and professional development. She is trained in the use of Project Success, Cooperative Learning, plus many more. Kari Hankins is a board-certified family nurse practitioner with extensive experience in pediatrics. Kari is active within her community's efforts to combat human trafficking, serves on the advisory board for Family & Youth Counseling Agency, and the Region V Sexually Transmitted Disease Task Force. Kristen Cassidy holds a Masters of Arts in Counseling Psychology. As a licensed professional counselor, Kristen has worked with the autism community, and conducted forensic interviews for the Children's Advocacy Center. She is currently in private practice in southwest Louisiana and works with juveniles and their families as the Families in Need of Services (FINS) Officer for the 31st Judicial District Court in Jefferson Davis Parish in Louisiana. Kristen is a Licensed Professional Counselor-Supervisor and a National Certified Counselor.
WHAT OUR STUDENTS & PARENTS HAVE TO SAY:

“No one is telling us this. Maybe they’re uncomfortable, but we need to hear it because we’re around it everyday.”

“My daughter says she is walking through public differently now. She is holding her head up and not looking vulnerable.”

“My daughter said to contact you and beg that everyone in her class needs to hear what you talked about in TFL today (addiction lesson).”

“Before this program I thought I was weird because I didn’t make my boyfriend check in or go through his phone. Now I know I’m doing it right.”

“My son came home and told me all about his brain and dopamine. He explained the process of addiction in the brain and talked to me about pornography.”

“I didn’t want to come to this because I thought y’all would talk to us like you think teenagers talk but you didn’t. You talked to us like we were real people and I really appreciated that.”

“This is the best program I’ve ever been able to give my students.”

- High school principal